**2020 Dealer AdKit Radio Scripts**

Oct-2020

*Note: for :20/:10 spots, Carrier would like dealers to read the tag “Carrier. Turn to the Experts”*

**Expert service :17/:13 taggable**

The way we use our homes is changing. And as your local Carrier experts, we’re here to improve your indoor comfort, from optimizing the performance of your heating and cooling system to ensuring your indoor air is cleaner and healthier. Carrier. Turn to the experts.

**Expert service :20/:10 taggable**

The way we use our homes is changing. And as your local Carrier experts, we’re here to help you improve your indoor comfort. From optimizing the performance of your heating and cooling system to ensuring your indoor air is cleaner and healthier, we’re committed to delivering premium comfort and helping you breathe a little easier. [Dealer tag to include “Carrier. Turn to the experts.”]