



Date:	3/28/19	COPY Radio
Client:	Bryant	
Description:	Ad Kit Radio	
	Personalized Scripts	

General Cooling Personalized Script :60

MUSIC: UPBEAT.

ANNCR: Whatever temperatures this summer brings....

...whatever technical issues arise....

...whatever cooling solution makes the most sense...

...(insert dealer name), your friendly and knowledgeable Bryant® dealer, is ready to help.

Whether you need a quick fix or an entirely new cooling system, we'll do Whatever It Takes® for your family's comfort.

With (insert dealer name), you'll get more than just a technician. You get someone who pays attention to your needs.

Someone who has the right training and support.

And someone who is backed by outstanding products from one of the industry's most trusted names: Bryant.

Nobody understands the ins-and-outs of home comfort like we do.

So, whatever your situation...your address...or your budget, we have the right solution for you.

Schedule an appointment today by calling (insert dealer name) at (phone number) or visiting (insert website). Bryant. Whatever It Takes®.