



VO: IT TAKES attention to detail.

Notes: Upbeat music plays. Bryant dealer is outside, working on/installing an AC unit - he finishes and packs up his tools.

VO: With your local Bryant dealer you're getting more than just a technician. You're getting someone who pays attention to your needs...

Notes: A woman comes out the back door and leads the dealer back inside. He lets the dog go in first.

VO: and the little things that make a big difference.

Notes: He follows the homeowner through the house, as he does he casually adjusts a crooked picture on the wall.

VO: IT TAKES a dealer you can rely on.

Notes: He continues to follow her though the living room, where a girl is sitting with a boy- as the woman passes he starts to put his arm around her- without missing a beat, the dealer gently takes the arm off the girl and casually places a pillow between them. All in one smooth motion.

VO: And to keep your family cool this summer...

OC: Let me show you how it works...

Notes: The dealer and homeowner arrive at the Evolution® thermostat and presses buttons to begin programing.

VO: IT TAKES Bryant. Whatever It Takes.

END CARD: Bryant® Whatever It Takes®