



VO: IT TAKES attention to detail.

Notes: Upbeat music plays. Bryant dealer is in the basement, working on/installing the furnace - he finishes and packs up his tools.

VO: With your local Bryant dealer you're getting more than just a technician. You're getting someone who pays attention to your needs...

Notes: As he walks up the steps, he notices a roller skate on the stairs and moves it.

VO: and the little things that make a big difference.

Notes: Once upstairs he begins to make his way through the home and walks through a room where a baby is in a highchair and mom is wrapping gifts.

VO: IT TAKES a dealer you can rely on.

Notes: The baby is banging on the tray so much that the bottle begins to fall, with one smooth motion, the dealer grabs the bottle before it hits the ground with one hand. He uses his other hand to hold the ribbon down as the mom makes a bow on the gift.

VO: And to keep your family warm this winter...

OC: Let me show you how it works...

Notes: He seamlessly moves from this room to the Evolution® thermostat, where the dad meets him. He begins to press buttons and begin programming.

VO: IT TAKES Bryant. Whatever It Takes.

END CARD: Bryant® Whatever It Takes®